

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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November 23, 1963

JOIN THESE DATES ON YOUR

CALENDAR



Wed., Nov. 27 — Working Press Luncheon. Speaker: **Jess Gorkin**, *Parade Magazine* editor, discussing his recent trip to the Soviet-Chinese border, and **Robert Sweeney** of *Time*, talking about the recent businessmen's tour of Russia.

Mon., Dec. 2 — First Spanish Tertulia, Foreign Language Dinner. Guest of honor: **Dona Amalia Hernandez**, *Ballet Folklorico de Mexico* Director, Cocktails, 6:30 p.m., dinner, 7:30 p.m. Cost: \$3.50.

Tues., Dec. 3 — Open House for Eliahu Elath, President of Hebrew University and former ambassador to U.S. and England from Israel, Cocktails 6:30 p.m., dinner, 7:30 p.m.

Thurs., Dec. 12 — Salute to City Center Opera and Drama. 6 to 8 p.m., 10th Floor Lounge.

Gorkin, Sweeney Team Up For Red Bloc Analysis

Jess Gorkin and Robert D. Sweeney, both OPC members, will talk about the Soviet Union and Red China at next Wednesday's Working Press Luncheon.

Gorkin, *Parade Magazine* Editor, will lead off with his description of a recent tour of the Russian-Chinese border area and give some insights on the Communist Bloc rift. This talk originally was set for last week, but Gorkin agreed to reschedule it so UAW Head Walter Reuther could make an OPC appearance while in New York at the AFL-CIO Convention.

Sweeney, Associate Director of *Time Magazine* Public Affairs, will explain the logistics in arranging the tour of Russia last month by top U. S. businessmen. Sweeney, who helped set up the *Time*-sponsored project, also will talk about Moscow and Khrushchev.

Early reservations are urged for the 12:30 p.m. luncheon.



CHOW TIME: Dickey Chapelle takes quick break on combat photo assignment.

Nancy Palmer Agency/U.S. Marine Corps

CHAPELLE BRINGS 'EM BACK AGAIN

An unusual collection of combat photographs — featuring shots of the U.S. Army Special Forces, augmented by photos of Cuban exile raiders — will be offered to the OPC next month for exhibit by *Dickey Chapelle* (picture, above), the long-sought member of the Board of Governors recently plucked off a Cuban raider boat by U.S. Customs agents.

Dickey, who is currently completing a series of assignments which have kept her in the Miami area since June, told the *Bulletin* by phone that she expects to be back on the OPC scene by December.

The unusual aspect of the photos, taken of U.S. Army troops, according to Dickey, is that they use only the tactical light supplied by night action, eschewing normal techniques. For back on the night of June 10th, Dickey again donned paratrooper harness and gear and jumped with a group of Special Forces Officers — slated to act as mentors of guerilla operations overseas — undergoing post graduate training. The color shots, Dickey said, highlight ambush scenes, a night jump, and demolition of a bridge.

There also will be some color pictures of Comandos L (a Cuban exile paramilitary group) in training and preparing for a raid on Communist shipping and offshore installations.

Dickey breezed in and out of town
(Cont'd on page 3)

Hildegarde's Handkerchief and Smile Leads off Gala Thanksgiving Holiday

A festive Thanksgiving week is shaping up at the OPC, with Hildegarde scheduled to entertain from 7-8 p.m. during the Nov. 27 evening buffet.



Hildegarde is the nightclub entertainer well-known for her perfumed handkerchief prop. She is currently appearing at New York's Roosevelt Grill.

Hard on the heels of this chanteuse comes

the OPC's Thanksgiving Day Dinner, featuring the delightful cuisine of Chef Emil Zavoli, and free, properly chilled,

appetizing, champagne cocktails.

Meanwhile, the Club management has geared up the famed Saturday grill, returned by the House Operations Committee in response to the requests of many local members. The new arrangement should permit the Club to serve such an all day buffet without suffering a financial loss.

Three groups of oldtimers who previously met in the grill informally on Saturdays — the Old China Hands under the leadership of Judge Allman, the Bombay Cycle Club under *Larry Blochman*, and the one-time Tuesday Musical Group of Tokyo — have all indicated an interest in reforming their ranks. They said that they will welcome all members.

The buffet, which will include hot
(Cont'd on page 6)

Overseas Ticker

ROME from SAM'L STEINMAN

Ambassador Frederick Reinhardt presented Columbia University School of Journalism gold medals to four active alumni in the Rome press corps. Group included Joseph Phillips, USIS chief here; **Irving R. Levine**, NBC; **Robert Neville**, former chief of Time Life Bureau; and Sanche de Gramont, NY Herald Tribune.

John Casserly, ABC, tossed a cocktail party for the press at Tom Decker's Bar to announce affiliation of **Joseph Falletta**, longtime CBS cameraman with his network. Falletta was one of original Americans in Italian cinema industry who worked with Robert Rosellini as assistant director.

Kurt Klinger, former DPA chief here, now reassigned to the Rio de Janeiro office, has written a book on the anecdotes about Pope John XXIII entitled "The Pope Who Laughed". Klinger is a former president of the Stampa Estera.

All three newsfronts of Rome are currently in action — the Vatican Council II at the Holy See, the resignation of Prime Minister Giovanni Leone and the activity at the Quirinale to form a new govern-

ment and the biannual meeting of the Food and Agriculture Council at its headquarters here. Thus, all three of Rome's diplomatic fronts are in action.

Leo D. Hochstetter, Mediterranean director of the Motion Picture Export Association of America, received the medal of Commander, First Class, of the Italian Republic. He was honored for his efforts for, and cooperation with, the Italian film industry.

SEOUL . . from NORMAN SKLAREWITZ

Local correspondents now have their own home — the Seoul Press Club on the second floor of the Hapdong News Agency building in downtown Seoul. It's only a small room containing a bar and pot-bellied stove. But visiting newsmen will find a warm welcome here. Lee Siho, Reuters resident correspondent, is president of the 25-man Correspondents Club here which came into being this past summer. The Korean Ministry of Public Information during the military junta's reign built a unique Press Center as headquarters for reporters and photographers in Seoul. Containing a bar, tea-room, library, conference room, exhibition hall and offices, it's now made available free but will be turned over to

the Korean press to maintain and manage after the government returns to civil rule the end of this month. And speaking of press clubs . . . the famed Foreign Correspondents Club in Hong Kong closed its doors this summer. A small room in the Hong Kong Hilton Hotel now bears the club's old name. Its little bar is presided over by Liao Chien Ping who worked in the Chungking and Shanghai Press clubs from 1937 until the communists took over the mainland in 1949 then moved up to Hong Kong's two earlier Correspondents clubs.

TOKYO

Irene Corbally Kuhn, author of "It's My Opinion" for King Features, was in town briefly en route to Taiwan and Hong Kong assignments. Michael Renard, CBS cameraman stringer in Saigon, has moved his free-lance operations to Taiwan where he reports a bad case of nerves. Seems that the Chinese propensity for firecrackers doesn't help his Viet Nam edginess.

ATHENS from AL WAGG

Greek elections brought new faces into the Government — the Center Union party of George Papandreou — and also attracted many visiting OPCers. **Dave Binder**, New York Times, dashed into town from Belgrade, joining Mario Modiano, London Times and New York Times correspondent for Greece. **Bob Hartmann**, chief of Rome Bureau Los Angeles Times, turned up to sagely and correctly analyze the Greek vote as "a negative protest vote against former Prime Minister Karamanlis". **Allan Jacks**, AP Rome, joined colleague **Phil Dopoulos**, AP Rome, for the "round the clock watch" at the Kings Palace Hotel, where "the best friend the Press ever had", George Cavounides, Director General, Greek Press Department, had set up a "Press Center" that would make any U.S. National Convention green with envy. Due to George, though the city was "dry", the Press bar and food service flowed while teams of experts manned huge blackboards nearly all the way around the main hall. **Fritz Oppen**, RFE, in his "best brown tweed", was on hand till the wee hours along with your correspondent. Incidentally, Fritz is off this week for home leave, ending at the OPC during the Christmas holiday.

In the shadows, on a tour of Greece, 28 Eastern Bloc correspondents, under Tass leadership, were reported in the press — but they never showed up at election headquarters!

(Cont'd on page 6)

WHAT IS IT? . . .

The *OPC Bulletin* is the official weekly organ of the largest and most prominent organization of U.S. foreign correspondents, ex-correspondents and associated journalists in the world. Its combined domestic and foreign circulation gives it a unique position among publications.

WHAT'S IN IT? . . .

Choice news of professional interest, assignments of colleagues, press censorship, club activities, special contributions from key reporters stationed around the world.

WHO READS IT? . . .

Over 3,500 correspondents here and abroad, publishers, corporate executives, public relations men, government officials and information officers, former newsmen and many others allied with the communications industry.

SO WHY ADVERTISE IN IT? . . .

You quickly and efficiently reach this specialized group of opinion makers at low-cost rates. Note, too, how the *Bulletin* is "take-home" reading — relaxed, reflective reading that engraves ads in the readers' minds.

Editor This Week: Larry Schmeidler
Bulletin Committee Chairman:
Lawrence F. Mihlon
Managing Editor: Sibby Christensen

Vamos Amigos, on Dec. 2 To the Spanish Tertulia

The First Spanish Tertulia, for those *amigos* particularly addicted to Spanish food, drink and language, will be at the Club Monday, Dec. 2.

The dinner will honor the world-famous Donna Amalia Hernandez, creator of Mexico's Ballet Folklorico, currently appearing at the City Center in New York.

Guests will take cocktails at 6:30 p.m., while being serenaded with traditional Mexican songs played by the ballet's musicians. Dinner, beginning at 7:30 p.m., is \$3.50, including tax, tip and brandy and liqueurs by Kahlua.

Lin Root, Foreign Language Dinners Chairman, reminds members that dinners let them and their guests try out their Spanish, German or French (either fluent or fractured).

CHAPELLE

(Cont'd from page 1)

Two weeks ago to drop off film and then went off to Washington to let off "a little steam" to U.S. legislators regarding American muzzling and seizure of four well-armed Cuban exile raider ships setting out for Cuba last Oct. 20th. She protested against current U.S. policy, which, in effect, protects Cuban communists from physical harm, to eight legislators from both houses and parties.

"This is the first time in 22 years of reporting that I went to Washington on a complaint of this nature," Dickey said, "but I wanted to emphasize what it was really like seeing U.S. enforcement agencies seizing materials of war destined for use against communism."

The purpose of her coverage (Comandos L action group) was to see what would actually happen to a particular group of Cuban exile raiders. (This outfit previously attacked and holed the Soviet freighter, *Baku*, off Port Caibarien last March.)

"The point I wanted to get across," Dickey said, "was that a non-Cuban witnessed and reported on the effect of U.S. policy with regard to militant anti-Castro action. This was not meant as a case for *Victor Riesel's* Freedom of the Press Committee, she went on to say, but a move to dramatize the objections made by Cuban raiders which heretofore have not received the attention they merit.

(Dickey was caught in the "goodies" boat — it contained the bulk of the weapons and ammunition — which comes as hardly a surprise to OPCers familiar with Dickey's hard-hitting career.)

Actually, U.S. Customs agents were perfectly courteous and proper, Dickey admitted, returning her cameras immediately. The four boats are still impounded, including her soap and towels.



Eliahu Elath

Israel's Elath Will Be Open House Guest Dec. 3

Hon. Eliahu Elath, former newspaperman and diplomat, now President of the Hebrew University at Jerusalem, will be the speaker at an Open House evening, Tuesday, Dec. 3.

In the thirties Elath was a correspondent for Reuters and Palestine papers in Syria and Lebanon. When Israel attained her independence, he became the first Israeli Ambassador to the United States, and in 1950 he was assigned to the Court of St. James. He later became Political Advisor to the Israel Ministry of Foreign Affairs.

Since 1962 he has been President of the Hebrew University at Jerusalem, one of the world's great educational institutions. The University is assisted by an American board, of which former Justice Felix Frankfurter is Honorary President.

"They really are hanging on to that stuff," she laughed. "Hell, when I wanted to get some of the grime off my face, they told me that if I really wanted soap that bad, they would buy me a piece."

No Federal indictment has been prepared, she added, although the Cubans remain under bond.

Dickey also reported that she lived with Comandos L for three months while they were in training and to gain their confidence, "always a problem with a clandestine group." She stated that she first met Tony Cuesta, commanding officer of the group, back in 1958, when she was passed through Batista lines on assignment to the Castro forces. Tony's cousin (subsequently shot by the Red regime) commanded a Castro battalion.

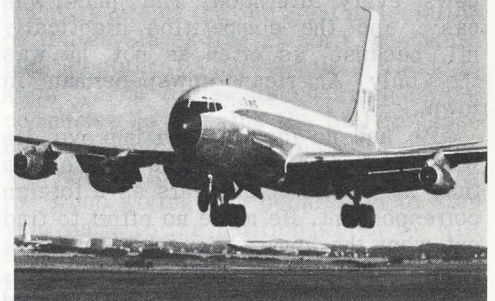
"No," she added, "I didn't get any shot of the boats underway, not with all that leaky napalm around."

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AN ANSWER TO ARTHUR DELMAN

By CLIFTON DANIEL

That was a sad, sad story about Arthur Delman in the *OPC Bulletin* of November 2, and a true one. It is not all Arthur's fault, but a good bit of it is, and I think I can tell you why, because I have known Arthur since we were together at SHAEF nearly 20 years ago.

Arthur Delman was not a very good newspaperman in the first place. He just drifted into being a foreign correspondent. He never really prepared himself for it. He didn't make any serious efforts to learn a foreign language when he was in college. He never really studied foreign affairs.

He covered the world about like he used to cover Topeka. In every town, he knew the bar that the newspapermen patronized, and that would usually be his first port of call. He would drop in on the local information officer and make arrangements to get the handouts. He might or might not read the local newspapers and do a bit of legwork. Most likely, he would hire a native stringer to give him a rundown on the news every afternoon. The pace was easy, and the competition practically nil, because, as often as not, he was the only American newspaperman in town.

He had no incentive to improve. He was a better writer when he left college than he was after 25 years as a foreign correspondent. He made no effort to find out what the home office or his readers back in the United States really wanted. When he came home on leave, he resisted all attempts to interest him in the home office operations. His favorite sport abroad was complaining about messages from the desk. And he never came home without a long list of grievances. The grievances were always the same. It never occurred to him that his own performances could stand improvement.

On leave, he made the rounds in the home office, paid a perfunctory visit to Washington, went to see his family in Kansas, and otherwise spent his time catching up on the Broadway shows.

Because he was a foreign correspondent, he imagined himself superior to the poor drudges on the city staff. He could not imagine that some of them might be better newspapermen than he was, and he always said that the city staff was the last place in the world he wanted to end up. He didn't want to pay American taxes and give up his entertainment allowance; he didn't want to punch a time clock; and he didn't want to live in a suburban house without any servants.

He always said he worked harder

than the fellows at home because he was on duty 24 hours a day, seven days a week. In actual fact, he worked only about four or five hours most days, although, to give him his due, he did work around the clock when there was a revolution or a war on.

As it says in the story, Arthur Delman did "become increasingly aware that some of the young fellows — the recent Phi Beta Kappas and journalism grads — seemed to ask sharper questions and to have broader and more accessible background knowledge than he." So, he decided to go home.

When he finally returned to the city room, he found he was not qualified to take on some of the jobs that were available, he considered others beneath him, and he made no effort to qualify himself for better assignments. He refused a desk job because if there was one thing he had learned it was to despise deskmen.

There was a vacancy in labor reporting, but he could not envision the assignment in any terms except covering

trade union meetings. There was a vacancy in religious news. All he could think about was reporting sermons on Sunday. He didn't seem to realize that religion could be front-page news. There was a vacancy in politics, but he knew nothing about domestic affairs and made no effort to learn. He sat and waited for assignments, and they steadily diminished.

He saw that some other former foreign correspondents were getting ahead, but he couldn't associate their experience with his. He didn't notice that they were willing to undertake any assignment rather than be idle. He didn't notice that they tackled every job with enthusiasm, regardless of its importance. He didn't notice that they were capitalizing on old experiences or developing new specialties. He sometimes asked their advice about how to get ahead, but never acted on it.

Everybody liked him. He was the best raconteur in the city room. Everybody felt sorry for him. Nobody was able to help him because he had no idea how to help himself.

Clifton Daniel,
New York Times
Assistant Managing Editor,
says the correspondent
depicted in the *Bulletin's*
"Which Way Success" story
may have gotten
what he deserved.





PRESIDENT'S COLUMN

Our chances for getting an Overseas Press Club of America anniversary commemorative postage stamp would seem to be one out of 200. (There are 3,000 requests and it has been the rule recently to issue only fifteen stamps a year).

But our odds are really far better than that, and your help is needed. We are asking for the stamp as a tribute to the United States foreign correspondent, the man with the most dangerous and intellectually most challenging job in news work. We request it as a salute to those of our colleagues who have died doing the job, ninety-six of them in the course of our 25 years — one every three months. We solicit it too as a tribute to all the workers in the communications industry who are serving "the people's right to know".

Bruno Shaw as vice-chairman of the committee already has a proposed design for the stamp. It carries the double-globe which is the club symbol, mentions our twenty years as the one great association of United States foreign correspondents, and acclaims "the people's right to know". Jim Farley as chairman of the committee is carrying the ball in those quarters where the decision will be made. You can help by dropping a line today to Bruno giving him permission to sign your name to the petition which we will send to our good friend and admirer, Postmaster General John S. Gronouski, (the first Ph. D. ever to be a member of the United States cabinet, so we are told!) The postmaster has visited our club, has seen the tablets of our 96 revered dead and will cooperate if we give him the wherewithal for including the OPC in the elect number of those honored by the United States postage.

Do this today. It will be an inspiration to other governments to join in a salute to "the people's right to know".

The OPC is humming with activity these days. You are always sure of good conversation whenever you come by. Recent comments were these:

Ambassador Bill Attwood, diplomat and ex-correspondent: "One of the differences is that the correspondent knows that when he writes his report at least somebody will read it".

Robert Moses, head of the 1964 New York World's Fair: (explaining why he will turn a deaf ear to fair fans who want a jazzy midway): "We are going to please 97% of the people and we don't care about the other three percent. It reminds me of what Herbert Bayard Swope told a young man who asked him for the formula

(Cont'd on page 7)



"WHEN IN PORTUGAL. . ." Nuno Soares (right) tells Regional Dinner Chairman Myra Waldo (center) about some of the Portuguese specialties served at the OPC. Special guests were (left to right) Jorge Dias, Director of Tourist Services for Casa de Portugal (tourist office), Dr. Joao de Freitas Cruz, Portuguese Consul-General; Commander Jose Cabral, Casa director, and Soares, who heads the Casa's Commercial Department.

Regional Dinner Guests Sample Portuguese Touch in Cuisine

Portugal supplied the distinctive flavors of its choice wines, its cuisine and its music for the Regional Dinner held at the OPC, Nov. 12.

The Portuguese Consul General in New York, Dr. Joao de Freitas Cruz, was the principal guest of honor and speaker. Arrangements were under the direction of Myra Waldo, Regional Dinner Committee chairman.

At the pre-dinner cocktail party, the featured beverage was Portuguese white port. Appetizers included imported Caso de Serra cheese and trays of succulent Portuguese sardines.

The dinner menu was set up with the assistance of Jorge Dias, Director of Tourist Services for the Casa de Portugal in New York, whose second big interest in life — after promoting travel to his

native land — is gourmet cooking. The main dishes were Bacalao a Gomez de Sa (codfish with a floy floy), served with Casal Garcia white wine; and Bife de Cebolado (beef with highly civilized onions) accompanied by Dao red wine. Portuguese orange pudding for dessert was followed by choice Macieira Brandy.

Dias introduced the entertainment which followed the dinner — Portuguese guitar specialties by the Mendonca Brothers and a selection of nostalgic Portuguese love songs, or *fados*, by Fernanda Santos. These songs are favorites at Portugal's ancient Coimbra University, Dias pointed out, where they are sung by students in gowns that are often tattered — from the custom of giving away pieces of the gown to girls who allow themselves to be kissed.

The door prizes for the evening featured bottles of fine Portuguese wine, delicate Portuguese dolls and Madeira embroideries. The Grand Prize — a Madeira basket filled with a wide selection of the best Portuguese wines and brandies — was won by Bella Fromm Welles.

Other guests at the head table included Commander Jose Cabral, Director of the Casa de Portugal; Dr. Fausto Esteves, Vice Consul; Nuno Soares, head of the Commercial Department of the Casa; Manuel Carvalho and Vasco Souto, officials of the Casa; Frank Mattix and Ted Lindstrom, representatives of Portuguese Airways (TAP) in the United States; and George Roosen, of Heyward Associates, public relations counsel to the Portuguese Government.

DISCOUNT TICKETS AT DESK

Discount theater tickets are available at the OPC's front desk for five current New York shows.

They include "Stop the World I Want to Get Off", "Dumbwaiter", "The Collection", "White America", and "Cages".

Members may get these tickets to exchange for regular theater admission at a discount. They should be exchanged not later than one hour before the performance. According to Lin Root, who's in charge of the tickets, the earlier the tickets are exchanged the greater the choice of seats. Occasionally, weekend or holiday performances will not be included, she said.

PEOPLE & PLACES

HONORS: Former President **Harry S. Truman** and Mrs. Truman to receive a joint award "in grateful recognition of their lasting contribution to America and its most precious heritage, its youth," by the USO December 6 in ceremonies to be held in Kansas City.

TRAVELING: **Norman M. Lobsenz** leaving for a three weeks' trip during December to Nigeria, Camerouns, Amsterdam and Paris, on film, TV, and magazine writing assignments. . . . **Manfred George**, editor of *Aufbau*, back in New York after five weeks' travel through Brazil, Uruguay, Argentine, Chile and Peru, during which he interviewed President Arturo Illia in Buenos Aires and President Fernando Belaunde in Lima. . . . **Ann Cutler** back from extended assignment in Western Europe and Russia.

BOOKS: **Edward A. Walsh**, Fordham U. journalism head, has contributed a piece, "Ethics and Advertising in the Press," to a book entitled "Ethics, Advertising and Responsibility," published by the Institute of Social Ethics of Georgetown U.

PRIVATE EYE: **Larry Blochman's** pathologist detective, Dr. Coffee, in *This Week* November 17 with "Young Wife."

NEW POSTS: **William G. Mahoney**, formerly chief of Radio Free Europe's

Berlin news bureau, heading up the organization's bureau in Vienna as of November 15. . . . **Larry LeSueur** on leave from CBS News for a year to serve with USIA in Washington as consultant and political analyst and commentator.

WHAT MEDAL? Bob Hope received the Congressional Medal — not the Medal of Honor — as reported in September 18th issue. Latter, of course, is awarded only to members of the American armed forces.

RADIO & TV: **Victor Lasky** and **Walter L. Kirschenbaum** debated former's book, "JFK: Man or Myth," on the Bob Elson show from Chicago's Pump Room on November 8. . . . **Alvin H. Perlmutter**, v.p. of Spectrum Associates and executive producer of National Educational Television's public affairs series, "At Issue!" is prepping a special State Department briefing on the current crisis in the Alliance for Progress. Appearing on the program will be Assistant Secretary of State for Inter-American Affairs, Edwin M. Martin. Perlmutter is also preparing a program on the TFX controversy with film made in the Committee hearing.

HOSPITALIZED: **Cheva Armor** in St. Vincent's this week. Also hospitalized, **Leonard Traube**.

LECTURES: **George Anthony Prendergast** of the NY Times has wound up a Friday evening course in journalism at Cathedral High School.

MARRIAGE: **Dorothy Oshlag** has resigned as head of Columbia U's center for mass communication in favor of marriage, on November 30, to Vermont lawyer Paul N. Olson. Her new address: Ames Hill, Brattleboro, Vt. *Betty Etter*

TICKER (Cont'd from page 2)

FRANKFURT. from *PHIL WHITCOMB*

The "Big Lift," caught up and brought to Frankfurt a number of old hands, including **Tom Reedy**, AP London; **Fred Hoffman**, AP Washington; **Charles Cordry**, UPI Washington; **Jack Raymond**, NY Times; **Jack Norris**, Washington Post; and **Bill McGaffin**, Chicago Daily News. **Dick Growald** reversed the lift, by commercial flight, for a vacation in Texas.

The pit disaster brought fair pressure for coverage, especially toward the end. UPI sent **Ted Shields** from Berlin and **Carl Brockdorff** from Hamburg. The **Rometsch** story (Washington scandal) of course took **Russ Braley**, NY Daily News, to the farm; no details at hand about the father's dogwhip.

Overseas Weekly has two new US reporters; **Charles Barr** of Brooklyn, recently PIO 4th Armored, and **Michael**

ADDITIONAL MIRROR LISTINGS

These are additional Ex-Mirror employees registered with the OPC's emergency committee. Contact them directly. Post job openings with **Steve Korsen** (MU 7-4100) and/or **Bob Queen** (MA 2-2200). This effort coordinated with N.Y. Newspaper Reporters Assoc. and the Newspaper Guild of N.Y.

Arthur Abfier (Phone: LI 4-1472) photog. 18 yrs. on Mirror; 10 yrs. Courier-Journal, Louisville, Ky. Can do printing, etc.

Seymour Barasch (Phone: VI 6-7218) Promotion writer, 8 yrs.; Editorial, 4 yrs.; Currently teaching Eng., H.S.; news writing; blurbs.

George Girsch (Phone: AR 1-8626) 19 yrs. spt. writing, ed. exp. Mirror, features, coverage; also mag. writing exp.; have also done much spt. research on encyclopedias; member Baseball Writers Assn. of America.

John R. McBride (Phone: EN 2-3903, CO 5-4965) 9½ yrs. ed. exp. Mirror, El Mundo, Puerto Rico. News ed., feature writer, gen'l. assign. rept., make-up, layout, Editorial Page ed.; Latin American columnist; weekly Mirror column "The Latin Scene."

Dick McEvilly (Phone: 516 - FL 2-0008) 15 yrs. staff photog. Mirror, extensive exp. in public relations photog.; also commercial & industrial, Age: 35.

Charles A. Robertson (Phone: 914 - OW 8-2418) 28 yrs. Mirror, police-general rept., city desk, make-up, feature and amusement depts. Columbia Coll. Contributing ed. Audio 5 yrs. Reviews of stereo records and tapes, articles on high fidelity. Member of Audio Eng. Society.

Gene Ruffini (Phone: 914 - BE 7-9147) 14 yrs. editorial & commercial exp., Mirror, Daily News, Associated Press. Expert in all areas of communications, newspaper, radio, TV news and feature writing; Public Relations writing and promotion.

Michael R. Ryan (Phone: LY 9-5726) 39 yrs. at Mirror; 28 yrs. overnight editor.

Ralph Treves (Phone: AX 7-2170) copy ed., 26 yrs. on NY City newspaper, establ. writer in home construction, workshop, home improvement fields, features and shop manuals.

Pavich from Far East American, Hong Kong. Overseas Family now has **J. Arthur Wenzon**, from the Champagne Urbana, Courier (Ill.) for sports coverage. Family's latest catherine wheel is a \$500 baby prize with \$5 for each photo printed during the contest.

Army Times, despite rumors, shows no signs of moving its editorial bureau back to Frankfurt.

Hildegarde

(Cont'd from page 1)

dishes, will cost \$3.00, plus tax and tip. Short order service will also continue from noon until 8 p.m., with the bar remaining open until the usual hours.

In line with the general sprucing up of Club facilities, the grill aficionados will shortly see a series of famous newspaper front pages adorning the walls.

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ROY MEHLMAN, Director

PLACEMENT



New York City

A-14 PR ass't, male or female, solid news-writing background, for gov't youth employment agency, working at fed. & city levels. Salary: \$8,200.

A-15 Sec'y-steno p.r. office gov't agency. Knowledge publicity materials handling helpful. Starting salary: \$4,250.

A-16 Young ass't ed., female, for religious publication's newspaper supplement. Write women's dept. features, handle photo layout, captions, etc. Salary: \$100 per wk.

A-17-18 Two exp'd newsmen with p.r. background for major N.Y. headquartered industrial & consumer products corp. Bus.-fin. and general newswriting exp. essential. Salary: \$9,000-11,000

A-19 Employee communications section head for N.Y.-based chemical, pharmaceutical firm. Also to edit house organ. Female. Salary: \$7,500-10,000.

A-20 Exp'd drug trade journal ed. with p.r. background to assist corp. head of prod. publicity. Salary \$7,500-10,000.

A-21 Consumer product publicist in medical, drug and cosmetics field, for major corp. Proven writing ability, publicity programming exp. required. Salary: 7,500-10,000.

A-22 Institutional p.r. man to handle chemical-drug division of leading corp. Newspaper, mag., and/or p.r. background. Salary: \$7,500-10,000.

A-24 Jr. copywriters with editorial or ad agency exp., for local ad agency. Salary open.

A-25 Press release writing for trades, cons. mags., dailies, with P.R. agency. Ed./P.R. exp. required. Salary: \$125-135 per week.

A-26 P.R. writer for ag.-chem. acc't., with strong bus.-indus. news writing exp. To handle farm & gen'l press, mags., etc. Salary: \$11,000.

A-27-28 Two top ed. posts with trade pub. ed. exp. in heavy indus. & metals pfd. Salary open.

A-29 Exp'd P.R. man to handle comprehensive prog. for leading pvt. sch. Publicity, alumni news, administrative P.R. functions. Col. reg. Salary open.

New Jersey

A-10 Wanted: Ed. for small weekly newspaper in northern N.J. Salary \$125 per week.

Chicago

A-30 Corp. P.R. Dept. needs young man with 2-4 yrs. ed./P.R. exp. to handle emp. pub. and indus. press release writing. Col. reg. in Journ., P.R. or Eng. required. Salary: \$8,000-10,000.

Northwest

A-31 Opportunity for radio man familiar all aspects station operation to quit race and administer small broadcasting station in Northwest. Possibility of part ownership for right party. Give exp., sal. eq., etc.

Mid-West:

A-11 M.E. for trade publication, exp'd in mag. work, from writing to editing, layout & prod. Food & beverage trade interest. To relocate in Mid-West. Salary: \$9,000-10,000.

Florida

A-12 For northern Fla. daily — reporter and deskman. Salary \$125-130 per wk.

Nassau, Bahama Isls.:

A-24 P.R.-Adv. girl for chain of Bahamian dress shops; to handle local newspaper and some mag. adv., fashion publicity, fashion publicity, fashion shows, etc. Salary: \$100 per week.

Please write c/o Box No. attention S.E. Kersen, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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FURNISHED STUDIO APT. Large room, separate bath, dressing room, kitchen, in new Luxury building E. 63rd St. Available immediately to Feb. 5 or indefinitely thereafter. \$195 monthly. Phone Mrs. Chilvers, PL 1-6030. If no answer phone OR 9-7240.

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SITUATION WANTED: Editor-writer with 12 yrs. exp. in newspapers, magazines, p.r. Age 32, married, will relocate, available now. Call OR 5-7812 or write Box 276 OPC.

FOR SALE: Five-year-old Colonial, three-bedroom house on wooded full acre northern Westchester, Sundeck, brook, walking distance to school, many extras. Asking \$24,000. Call RH 4-1363.

POSITION DESIRED — Latin America; U.S. Citizen; 34, married, five years experience travel in Latin America, seeking opportunity to remain in this region. Reply immediately air mail: Paul Mason; c/o Nagy; Villa YCHO CRUZ, Sierras de Cordoba, ARGENTINA.

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PRESIDENT'S COLUMN

(Cont'd from page 5)

for success in newspaperwork. He said 'I don't know but I know the formula for failure; try to please everybody'."

Moses on why he is bringing Michelangelo's Pieta from St. Peter's to the Vatican pavilion rather than Michelangelo's other great sculpture, that of Moses which is in a church near the Coliseum in Rome: "my daughter took one look at it and said to me, 'it doesn't do you justice, pop'".

Barrett McGurn

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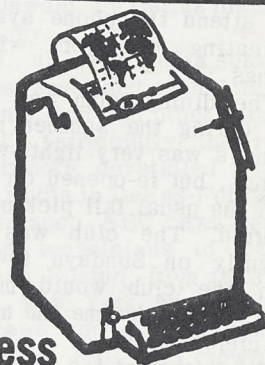
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House Operations Committee Report

This is another in the series of Semi-Annual Meeting reports being re-printed in the Bulletin. Others will be carried in future issues.

The House Operations Committee has been completely re-constituted, with the exception of one person, this year, and has adopted the following broad policies:

(1) The basic objective would be to help the club's financial position by getting the bar and restaurant businesses into a profitable operation.

(2) It would bring the best kind of management to the club, utilizing good business procedures, to provide continuing efficient operation.

(3) It definitely went out to bring in new business both from club programs and in the banquet and catering field to supplement the maximum business possible for the club's own dining rooms.

The first objective entailed some changes in personnel, including the hiring of a new chef. This was done on July 1, 1963 when Emilio Zavoli, chef at the Sherry-Netherlands, was hired to come to the OPC. Other changes were also made in kitchen personnel. There have been many favorable comments on the improved food quality since that time.

A new phone system was installed which permitted one front desk clerk to also attend the phone system, thereby eliminating one job, with attendant savings.

The dining room was closed evenings during the summer months, when business was very light, with attendant savings, but re-opened on September 16 when the usual fall pick-up in business occurred. The club was closed permanently on Sundays toward the day when the club would move into the black, at which time the matter is to be considered further.

The hiring of the new chef was carried out by a sub-committee composed of Vice Chairman *Arthur Milton*, *Myra Waldo* and *Larry Blochman*. Mr. Milton also then helped provide the chef with necessary replacement of equipment in the kitchen, and Mrs. Waldo and Mr. Blochman worked with the chef in providing completely new sets of menus. New menus covers were contributed by Pan-American World Airways from their President Service.

Mrs. Waldo also undertook to see the club suppliers were giving us the best quality, including employment of a new bakery, while Mr. Blochman is just completing a new wine list that will go into use shortly.

Vice Chairman *Will Yolen* together with committee member *Joseph Willicombe* were a committee to stimulate

new types of activities at the club which would result in increased business, and they were given wonderful cooperation from the Program Committee under the chairmanship of *Joseph Newman*. They apprised the Program Committee of our needs from a business viewpoint, and the Program Committee, working also for club prestige, has gone on to hold the most stimulating series of programs in the history of the OPC. A regular Wednesday news-maker luncheon series is one example. Mr. Willicombe will be in charge of a new series of evening buffets and dancing parties to begin shortly.

Vice Chairman *Will Oursler* was in charge of a summer series of international evenings in the Bistro Room on the 10th floor, and these will be resumed when the new automatic elevator is installed and service to that floor again returns to normal. This work is now under way. Mr. Oursler also was in charge of the sub-committee on club policing and vigilance, and has provided us with good deportment in that area.

Following the instructions of the Board of Governors, the House Operations Committee appointed *Jesse Bell* chairman of a sub-committee to investigate the use of our hotel rooms. The operating statements of the auditors showed them to be causing the club a heavy loss, and Mr. Bell and his sub-committee spent several weeks exploring the various possibilities for better utilization of these rooms. His report recommended our continuing the rooms for another year, but slowly phasing them out as we secured permanent commercial tenants to take over the space. Many of the rooms did not have private baths, and these will be taken over first, leaving the rooms with bath for continued use of the members throughout the current club year. We recommend that the members read the report on this from the sub-committee carefully before coming to any conclusion on this difficult problem.

The foyer was refurbished largely by removing old furniture and replacing it with newer and more attractive furniture from other parts of the club where they were not being used. The foyer was repainted as part of a continuing plan to keep the club well-maintained. *Betty Pepis*, well-known decorating expert, was the committee member responsible for this work.

The dining room is currently being repainted, and if the Board of Governors approves, new draperies will be hung there under the guidance of *Betty Pepis*, and a new color scheme taken to match the beautiful ceiling of that room will be

followed, including new table cloths and service.

Acoustical problems in the third floor ballroom are now being studied, and we have had encouragement from the Radio Corporation of America and Owens-Corning Fiberglass, as well as from William Farrell, sound engineer of Bolt, Beranek and Newman, Inc., all of whom have been helpful in aiming to give this room the best sound system in the club, and one that will be most useful for news conferences and club luncheons. It will be compatible with television equipment brought in to record club functions.

We have had the continual help and encouragement of the club officers, particularly President *Barrett McGurn* and *Matthew Huttner*, in tightening up the house operations in general and moving toward increased efficiency. The Treasurer has reported that overall club losses (including the areas out of the control of the House Committee such as the *Bulletin*) have dropped as follows:

July Loss	\$6,594.64
August Loss	6,282.47
September Loss	3,507.89

It is hoped the club will come close to breaking even in October, and perhaps can move permanently into the black in November.

Much credit for the improved club operation must go to acting Club Manager *Roger Durgie* who took over this post on July 1, 1963. With the help of Miss *Rosemary Kip*, they have scheduled as many as eight to twelve banquets and luncheons *per day*, and served as many people as 800 in one day.

The food cost ratio (food costs to food sales) was brought down from 49% to 42% recently, Manager *Durgie* reported and it is in this direction that hope of a profitable operation lies. Manager *Durgie* has also been very enterprising in moving to give the club good maintenance, and has used good taste in providing attractive food and dining room service. There is much work to be done in this area, and a continuing program is in force.

With the approval of the Board of Governors — a new perpetual inventory and daily bar and restaurant checking system is being installed by the club management firm of *Chase Barton Associates*, and it is hoped that our efficient club accounting offices will now find their counterparts on the operational end.

Employees throughout the club have been helpful during this period of change, and the House Operations Committee is most grateful for their cooperation during this difficult period. It is hoped a prosperous and successful club will be a reward to all of us.

John Wilhelm